

WHEN TRUST MATTERS





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www.dnv.com 13 December 2022

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Agenda

- Study Objectives
- □ Study Approach
- Deliverables
- Baseline Database
- □ Primary Research
- Analysis and Reporting
- □ Schedule & Budget
- Q&A





Objectives

- **Provide a representative baseline for building characteristics and equipment efficiency** in the C&I sector which can be used for program planning, identifying efficiency gaps and opportunities, and making projections of current to future potential saturations for selected equipment types.
- Generate population representative values which can be utilized to update PSD deemed savings and input to state-wide market potential assessments.
- Identify gaps and under-served market analysis to support the C&LM plan goals of prioritizing equity, decarbonization, and underserved niches, as well as aid in program design and policy development.
- Provide support for refining building prototype simulation models used to estimate measure energy savings parameters in the CT PSD.

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Summary of Approach



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Deliverables

Initial Baseline Database
Final presentation of findings and recommendations
Final report
Final Updated Database



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Initial CT Baseline Database

- 1. Initial Database developed utilizing existing data sources
 - · Utility customer billing data
 - · Connecticut property tax records
 - · Recent ISP studies completed in Connecticut
 - · EIA CBECS New England and SEDS data Connecticut
 - · CT-2014 lighting market model saturations and planned surveys of participants for control saturations
 - 2019 Connecticut HVAC Market Share Assessment
 - DOE CHP and Generation register
 - · Connecticut record of solar installation from utility data
 - · Massachusetts, Rhode Island and New York baseline studies
 - New York 22 prototypical models supporting the New York TRM
- 2. Develop a ready-to-use baseline dataset with the best available information without primary data collection and continue to improve it with local data

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Prioritizing Measures and Identifying Gaps

Flag measures/parameters where the likely range in values will have a large impact on program savings.



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Flagged measures associated with program objectives:

- Heat pumps (coordinated with HP research study)
- Refrigeration
- Weatherization
- Low Frequency Measures Unlikely to have sufficient data points to yield sufficient resolution
 - · Gas Driven Chillers
 - · Industrial/Manufacturing Measures

Sample Design for Primary Data Collection

- · Population frame: 2017-2019 utility billing data with updated building types
 - · Augmented with tax parcel data on square feet (about 50% of buildings)
- · Segment by commercial building type
 - 20 prototypical building types used in the CT PSD
 - · Likely aggregate to 8-10 types
 - · Stratified by annual usage



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Primary Data Collection

Data collection mode	Proposed sample points	Data collection focus
CATI surveys	400	Firmographics, space use, fuel mix, HVAC major equipment types, building construction type, COVID-19 behaviour
On-line technical surveys (subset of CATI)	150	Specific equipment characteristics using photos
Virtual surveys (subset of CATI)	70	Nameplate efficiencies, sizes, vintage. More detailed building construction parameters
Scheduled on-sites (additive to CATI)	15	Reserved for largest sites with diverse systems and space use as a campus or hospital *

*For the largest customers, DNV would like to utilize the help of the utilities for recruitment

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Final Database and Reporting

- · DNV will update the initial dataset to reflect the findings from primary data collection
 - Excel file with access to the data and analyses, including tables of data needed as inputs for potential studies and program planning.
 - Present overall findings and recommendations in-person or via webinar to the CT EEB and the public.
- DNV will structure the dataset so that it supports multiple purposes with straightforward manipulation
 - · Technical potential studies
 - · Population weighted averages
 - · Building type distribution, sqft, annual usage, and EUIs
 - · PSD updates



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- Database Development: December 2022 March 2023
- Primary Data Collection: March 2023 October 2023
 - Coordination with Heat Pump Study
- Analysis and Reporting: September 2023 March 2024
- Final Database and Report Issued April 2024 (Before TRM cut-off)

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Budget

Task	Budget
Study Planning, Kick-off and Dataset Development	\$135,840
Data Collection	\$495,080
Analysis, Final Database Delivery and Reporting	\$123,790
Total	\$754,710

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Discussion

Questions, comments?

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